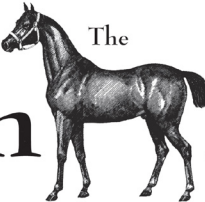


The Aiken Horse



Website Advertising Rates

Rate Card #1, effective August 2011

Ad Size	2 Months	6 Months	Yearly
Home Page Button Ad			
250 px X 100 px	\$75	\$120	\$200
250 px X 250 px	\$100	\$150	\$250
Directory Sidebar Button Ad			
250 px X 100 px	\$45	\$75	\$120
250 px X 250 px	\$65	\$100	\$150
Premium Directory Listing <i>Your listing in your category, boxed & highlighted, including your logo, picture and up to 60 words.</i>			
	\$100	\$150	\$250
Home Page Classified <i>Classifieds will be placed on the home page. Depending on space, they may be rotated with other ads in a news scroll.</i>			
	\$35	\$80	\$150
Web Package <i>Includes Home Page Button ad (250 X 250), Directory Sidebar Button Ad and Premium Directory Listing.</i>			
	\$200	\$350	\$500

Terms

Email all ads to: editor@theaikenhorse.com


Payment may be made by check or credit card. You may pay directly on our website (www.theaikenhorse.com and click Pay a Bill to be directed to our secure site) or you may call us with a credit card number (803.643.9960) or you may fax us (803.643.4022).

Make checks out to The Aiken Horse and mail them to: The Aiken Horse, P.O. Box 332, Montmorenci, SC 29839.

Advertisers in the printed version of *The Aiken Horse* who have a signed, 6-time contract on file, may receive a 20% discount on all web advertising. (Eighth page ad or larger.)

Please call us or send us an email if you have any questions regarding our website or print advertising, or if you are interested in other pages or other size options not listed here. We would be happy to work with you.

The Aiken Horse



Website Advertising Contract

Company: _____

Contact: _____

Address: _____

Email: _____

Ad Size	2 Months	6 Months	Yearly
Home Page Button Ad			
250 px X 100 px	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
250 px X 250 px	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Directory Sidebar Button Ad			
250 px X 100 px	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
250 px X 250 px	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premium Directory Listing			
Home Page Classified			
Web Package			

Please begin to run my ad(s) on _____ or as soon as possible after this date.

I represent that my advertisement is factually correct and that I have full rights to use the material provided to The Aiken Horse. I further agree to hold The Aiken Horse harmless for any misrepresentation, misunderstanding or harm arising from my ad.

Signed _____

Date _____

The Aiken Horse P.O. Box 332, Montmorenci, SC 29839
www.TheAikenHorse.com • Editor@TheAikenHorse.com

Voice: 803.643.9960 Fax: 803.643.4022